Poulton Lancelyn Primary School





Dear Parents, New Starter

As you may be aware, the General Data Protection Regulation came into force from the 25th May 2018. This has placed additional obligations on organisations which will affect how they handle data.

We take cyber security and data protection very seriously and we have put steps in place within our organisation to ensure we maintain secure and compliant systems. As part of this obligation we have reviewed our consents to photographic images.

As a school, we regularly use photographs to show how our pupils and the school as a whole develop. Images can also help us illustrate and communicate with parents about upcoming events and can help advertise and market the school to prospective parents and pupils.

We are also aware that parents and pupils really enjoy being able to see their images and would like to give all pupils this opportunity. The children's names would not be published with the photos.

There are a number of instances when the school may take photos of your child, specifically: -

- We publish photos on the school's website to promote the school to current and prospective parents as well as providing updates on current events.
- We publish photos on our Twitter account to provide updates on events and news within the school. The school ensure that its privacy settings are such to limit viewing of photos to followers of the school accounts (as approved by the school).
- Within our newsletters, we may provide photos of recent events or achievements from our pupils.
- In order to promote the school, we send out prospectuses, which contain images to show life at our school.
- We may be visited by the media who will take photographs. Pupils will sometimes appear in these images, which may then be published in local newspapers.
- We publish photos in and around the school building (e.g. hall, classrooms, corridors) to illustrate to current pupils and parents life around the school including educational materials and images of recent trips and events. These can be seen from time to time by other parents or visitors within the school.

We follow guidance as set by data protection legislation (mainly the General Data Protection Regulation) as well as guidance set by the Information Commissioner's Office on taking photos in schools and obtaining consent.

Please complete the form below and return to the school office.

Yours Sincerely

Mrs C Arnold

Headteacher

Poulton Lancelyn Primary School

Signed(Parent/Guardian)



Date



Parental Consent Form for use of images/photographs Child's Name______ Year Group _____ I consent/do not consent for my child's photograph to appear:-Yes, I Consent No, I don't consent On School Website Yes, I Consent No, I don't consent On School Twitter No, I don't consent Yes, I Consent In School Newsletter Yes, I Consent No, I don't consent In the Local Press Yes, I Consent No, I don't consent In and around the school Building – (e.g. Hall, Corridors, Classrooms)